





LEEYA ROSE JACKSON

ART DIRECTOR | ILLUSTRATOR | DESIGNER | DIRECTOR | ARTIST

☎ | 313 350 3530 ✨ ✉ | leeya.rose.art@gmail.com ✨ 🌐 | leeyaroseart.com ✨ 📧 | @leeyamakesnoise

ABOUT

What up doe! I'm Leeya, also known as Leeya Makes Noise. I specialize in creating maximalist, loud, and joyful work across a variety of different mediums with the intention of promoting social good. As a multidisciplinary creative problem solver and lifelong learner, I'm relentlessly focused on using creativity to help make the world a more joyful place.

EXPERIENCE

Noisemakers Studio 2018–Now
Creative Founder | Art Director | Designer

Clients: Afropunk Digital Festival, Sony Music, Target x JFK Media, SuperSpecial Productions, APM Studios, The Prince Estate, Voyageurs National Park, Heritage Teas, Canopy Mental Health Clinic, Henna & Hijabs, Shameless Maya, The Coven Mpls

Wieden + Kennedy NY 2020–2021
Art Director

Clients: Heinz (3 campaigns: Pocket Roller Invention, Black Kitchen Project, Heinzoween), Grey Poupon (2 campaigns: La Moutarde Vin, Lunch Illustration), RocNation (Course Partnership Campaign)

Carmichael Lynch 2018–2020
Art Director

Clients: Kayak.com, US Bank, OpenTable, Slim Jim, Edwards Desserts, Malt-O-Meal, Honey Bunches of Oats, Honeycomb Cereal

Fallon 2016–2018
Art Director

Clients: Silk Almond Creamer, The Venetian Hotel, Arby's, Talenti, Big Ten Basketball, Northside Achievement Zone, Women's 2020, Betterment, International Delight, H&R Block, Lime-A-Rita, Hotels.com

My Sister Streetwear 2017
Creative Director

As a part-time role, I managed the creative direction and design of the streetwear brand My Sister, aimed at helping to support victims of sex trafficking. My sister was eventually purchased by another larger streetwear company.

mono 2016
Art Director intern

Clients: TaylorMade, Vera Bradley, Children's Hospital of MN, Propel Water

GdB 2015–2016
Art Director Intern

Clients: Science Museum of MN, Summit Brewing Company, Crystal Farms Cheese, Genesis Archery, Bailey Nurseries, and Anytime Fitness

EDUCATION

Miami Ad School Minneapolis 2014–2015
Art Direction

Design & Art Direction Program | 2 "Paw" Awards

Studio Art Centers International 2010
Painting and Printmaking

Florence, IT | scholarship-awarded study abroad program

Illinois Wesleyan University 2009–2013
BFA : Painting & Printmaking

Senior Honors, Summa Cum Laude

SKILLS

DESIGN WEB DESIGN
PROCREATE BLENDER
ANIMATION PREMIERE
PAINTING WRITING

COURSES

2023 Parsons x Yellobrick Fashion Business Course, Online

2022 Film North, Directing Bootcamp, St.Paul, MN

2022 Film North, Cinematography Bootcamp, St.Paul, MN

2022 Film North, Marketing for Independent Films, St.Paul, MN

2021 Film North, Elements of Screenwriting, St.Paul, MN

ILLUSTRATION COMMISSIONS

2023 Teach for America
2022 | 2023 Metro Transit
2022 Target x Black Beyond Measure
2022 Giphy Black History Month
2022 Sony Certified Black History Month
2021 | 2022 Carleton College
2021 Adobe x Billie Eilish "Fan Art"
2021 Crate and Kids
2021 Ban.do Planner
2021 MPR Small Change
2021 Hack the Gap
2021 AdCouncil "It's Up to You" Gifs
2021 Heinz "Black Plate Project"
2021 Ramsey County "People Working"
2021 Title IX 5th Anniversary Bus
2020 Voyageurs National Park
2020 Canopy Mental Health Clinic
2020 Women for Political Change

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W: leeyaroseart.com

ARTIST & DIRECTOR CV

EXHIBITIONS

- 2023 To Illuminate Abundance Exhibition, Augsburg University, Minneapolis, MN
- 2023 Black Creativity Juried Art Exhibition, Museum of Science + Industry, Chicago, IL
- 2022 Blackout Exhibition, Art on 30th, San Diego, CA
- 2022 One Narrative Exhibition, Argyle Zebra Gallery, St. Paul, MN
- 2022 46th Annual Members' Juried Art Exhibition, Artistry, Bloomington, MN
- 2022 Movement Group Juried Show, Art Connective Gallery, De Pere, WI
- 2022 I Like Your Work's "Finding A Memory" Exhibition, Piano Craft Gallery, Boston, MA
- 2022 When Black Petals Bloom Solo Exhibition, Memorial Union Gallery, Fargo, ND

ONLINE EXHIBITIONS

- 2022 Art in the Time of Corona Vol. 3, Artsy Online Exhibition
- 2022 Magix "Dream, Fantasy, Illusion, Magic" Group Online Exhibition
- 2022 Holy Art Online "Best American Artist" Exhibition, London
- 2022 "Textures, Shapes, Patterns, or Forms", Las Laguna Art Gallery, CA
- 2022 Culturally Arts Collective's "Dual Meanings in Contemporary Art"
- 2022 Contemporary Art Gallery Online "All Botanical" Exhibition, Delaware
- 2022 Women in Art Online Exhibition, Las Laguna Art Gallery, Laguna Beach, CA

GRANT / AWARDS

- 2018 30 Under 30 Ad Fed Creatives Award, Minneapolis, MN
- 2018 Women's Leadership Ad Fed, Minneapolis, MN
- 2014 4As Operation Jurnstart IV Scholar, New York, NY
- 2013 IWU Arts Commencement Honors, Bloomington, IL
- 2013 Senior Exhibition Honors, Bloomington, IL
- 2013 Center for Liberal Arts Purchase Award, Bloomington, IL

RESIDENCIES/FELLOWSHIPS

- May 2023 | Pears Institute Printmaking Residency | Fargo, ND
- 2022 | Art House 2-Week Residency, Moorhead, MN

PRODUCTIONS

- 2022 Dex Wolfe Vestiges Music Visual | Director, Creative Director | Minneapolis, MN
- 2021 Heritage Tea | 1 Commercial, Social Videos, Photography | Director, Creative Director, Designer | Minneapolis, MN
- 2021 Grey Poupon | 1 Commercial & Photography | Art Director | Manhattan, NY
- 2021 Heinz | 1 commercial & Photography | The Marmalade | Art Director | Hamburg, Germany
- 2020 Doll Face Media | We Wear the Mask | 1 PSA | Director, Creative Director, Animator | Minneapolis, MN
- 2020 Edwards Dessert | 3 Commercials & Photography | The Vorhees Studio | Art Director | Austin, TX
- 2019 Doll Face Media | Don't Discount My Life | 1 PSA | Director, Creative Director, Animator | Minneapolis, MN
- 2019 US Bank | Hard Work Works | 3 Commercials | Art Director | Los Angeles, CA
- 2019 OpenTable | Mom Interrupted | 2 Commercials | Art Director | St. Paul, MN
- 2018 Fox + Coyote | In Sunlight Music Video | Director & Art Director | Minneapolis, MN
- 2018 Betterment | Outsmart Average | 5 Commercials & Photography | Art Director | Los Angeles, CA

COLLECTIONS

- 2022 RBC Gateway, 4 Seasons Building, "Hope", Mpls, MN
- 2021 Mall of America Mural, Minneapolis, MN
- 2013 Medical Office of Susan Zurowski, St. Louis, MO
- 2013 Center for Liberal Arts of Illinois Wesleyan University, Bloomington, IL
- 2013 Welcome Center of Illinois Wesleyan University, Bloomington, IL
- 2011 Memorial Center of Illinois Wesleyan University, Bloomington, IL

STUDIO PROGRAMS & COMMUNITIES

- 2022-2023 | PF Studios Community | Studio #471
- 2021-2023 | Roho Collective Artist Member